



## PRICING LIST

Thank you for your interest in our photographs. Please don't hesitate to reach out to us in case of any questions via [licensing@sumfinity.com](mailto:licensing@sumfinity.com).

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## 1. GENERAL CONDITIONS

1.1. Licenses are sold as world-wide Rights Managed Licenses, with a minimum duration of 3 months and with per industry exclusivity.

Tired of Stock Photos? That way you can rest assured that none of your competitors will use the same photos for their advertisement and your campaigns retain its exclusive touch.

1.2. If your license expires, you'll always have the option to prolong the license for the same conditions before any of your competitors would have a chance to purchase a license from us for that photo or video.

1.3. Even if you purchase our exclusive licenses, we will retain the right to use our works for selling art prints as well as to display it on our websites, Social Media and other pages for the sole purpose of advertising our works.

1.4. All stated prices are net fees and may be subject to VAT.

## 2. ONLINE USE

Licenses with exclusivity to one industry for any kind of use of the Licensed Material on the Internet are priced as follows:

- Up to 3 months: 1.385€
- Up to 6 months: 1.465€
- Up to 1 year: 1.615€
- Up to 3 years: 2.330€
- Up to 5 years: 2.860€

## 3. OFFLINE USE ADVERTORIAL

We grant licenses for offline advertorial use only as addition to the purchase for a online use license. 50% is added to the price as per Point 2.

## 4. OFFLINE USE EDITORIAL

For editorial offline use, please contact us via [licensing@sumfinity.com](mailto:licensing@sumfinity.com) with your offer.

## 5. OTHER OFFLINE USE

For any offline use of our works that's neither editorial nor advertorial, please contact us via [licensing@sumfinity.com](mailto:licensing@sumfinity.com) with your project details.



## 6. EXCLUSIVITY ACROSS INDUSTRIES

If still available, it's possible to purchase a license that grants you exclusive usage rights across all industries, making you the only company that's allowed to use the Licensed Work.

Please contact us via [licensing@sumfinity.com](mailto:licensing@sumfinity.com) to verify availability and we'll make you an offer.

## 7. RECOGNIZED INDUSTRIES

Exclusivity can be granted among the following industries:

- Agriculture
- Automotive
- Baby, Childcare
- Beauty
- Beverages
- Business Consulting
- Chemicals
- Communications
- Computer Hardware
- Computer Software
- Construction/Contractors
- Consumer Electronics
- Education
- Energy
- Fashion
- Finance
- Food
- Games, Toys, Hobbies
- Insurance
- Legal Services
- Medical
- Metals/Mining
- Pharmaceuticals
- Politics/Government
- Property/Real Estate
- Safety/Security
- Sports
- Tobacco
- Transport – Freight
- Transport – Passenger
- Travel / Tourism

## 8. INSTALMENTS

Payment can be made in instalments for licensing periods longer than 6 months.

## 9. SURCHARGES FOR OTHER RIGHTS HOLDERS

For the use of some of our works, 3<sup>rd</sup> parties may have to be paid. This could be artists, architects or models and only applies to around 5% of our works. In case such surcharge would be necessary, we would let you know before you commit to a purchase.



## 10. EXCLUSIVITY

To ensure your exclusivity, we rigorously pursue legal action against anyone who uses our works without permission. The monetary rights from such legal actions remain ours, but you may have valid claims yourself against your competitors in such situations as well. We'll notify you if we had to sue someone in your industry for using the Licensed Material.

## 11. CREDIT LINES

By default, the credits "Nico Trinkhaus / sumfinity.com" must appear adjacent to the Licensed Material in the credit line accompanying the Licensed Material. If you wish to use the Licensed Material without an accompanying credit line, a surcharge of 100% to the total licensing fee applies. Depending on your intended use, this surcharge is negotiable.

## 12. CONTACTS

We hope you decide to use our works to help your business excel. Please don't hesitate to reach out to us via [licensing@sumfinity.com](mailto:licensing@sumfinity.com) if you want us to make you a quote or if you have any questions.